

## LUCIA PALACIOS

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In 2009, I graduated in Set Design from RESAD in Madrid. I worked in theatre and honed my skills as a graphic designer and illustrator. Since 2015, I have worked as a freelance and in-house graphic designer. After moving to Ireland in 2016, I continued advancing my design career.

In 2019, I made the decision to expand and redirect my professional path toward the realm of User Experience. I enrolled at the Technological University of Dublin and successfully completed a Master's program in UX and Interaction Design in September 2020.

While I find all aspects of the field fascinating, I have a particular affinity for design systems and the process of translating research into tangible design solutions.

## Experience

### EACH & OTHER · June 2021/Present

Dublin-based Product & UX Design Studio. My responsibilities as a **UX/UI designer** include:

- UX Research
- UX Design
- Visual Design
- Wireframing
- Design systems
- Prototyping

### VISION BRANDING · Nov 2018-July 2019

Dublin-based agency specialising in branding solutions for offices, retail, and hospitality spaces.

My responsibilities as a **graphic designer** included:

- Environmental graphic design
- Signage
- Web design

### INSPIRATION · Jan-May 2021

Dublin-based Digital Marketing Agency. My responsibilities as a **visual designer** included:

- Web design
- Prototyping

### CONTRACTOR WORK · Jan 2017/Nov 2018

I worked as a contractor **graphic designer** for a variety of clients

- Recycle Rebuild:  
Digital content design for environmental NGO
- Smart Luxury:  
Web and content design for an online fashion store.
- Atrium:  
Visual identity and signage for fashion store.

## Education

### Master of Arts in Creative Digital Media (UX and Interaction Design) · 2019 - 20

Technological University · Dublin

Award Classification: First Class Honours - GPA 3.89

### Bachelor's Degree in Set Design · 2004-2009

Royal School of Dramatic Arts · Madrid

GPA 2.70

### EdX: Introduction to Web Accessibility Certificate · Feb-Apr 2024

Online course launched by W3C WAI and the UNESCO Institute for Information Technologies in Education (UNESCO IITE). The course covered:

- WCAG guidelines
- Accessibility from a business perspective
- Assistive technology
- Accessibility checking tools

### Dive: Advanced Figma · Oct-Dec 2023

Online UI Design course focused on :

- Design systems
- Figma workflow
- Variables
- Colour
- Typography

### ShiftNudge - UI Design · April-June 2023

Online UI Design course focused on :

- Typography
- Layout
- Colour
- Imagery
- Figma

## Skills

### Design

- Design systems
- Concept work
- Interaction design

### Prototyping

- Low fidelity
- High fidelity interactive prototypes

### Research

- Surveys
- Interviews
- Benchmarking
- Journey maps

### Tools stack

- Figma
- Slack
- Adobe Creative Suit
- Google Sheets
- Notion